

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application Serial No. .... 10/084,258  
Filing Date ..... 2/25/2002  
Confirmation No. ....3975  
5 Applicant..... Dandia Audio KG Limited Liability Company  
Inventorship .....Hedge, Kiran Venkatesh  
Group Art Unit.....2178  
Examiner ..... Stork, Kyle R.  
Attorney's Docket No. .... DAND0004  
10 Title: Method and System for Delivering Technology Agnostic Rich Media Content  
within an Email, Banner Ad, and Web Page

**RESPONSE TO OFFICE ACTION DATED OCTOBER 15, 2010**

15 To: Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450  
  
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